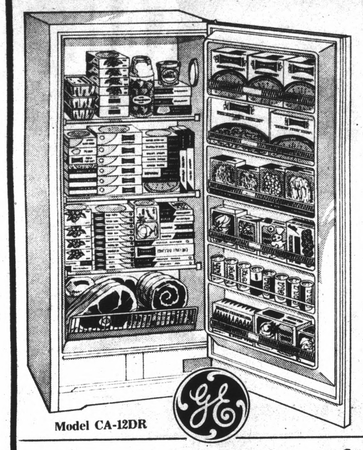
W.A. PRICE CO. WASHINGTON'S BIRTHDAY

GE SALE



Model CA-12DR

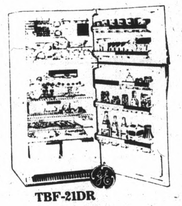
Freezer living — easy, economical and convenient!

11.6 cu. ft. Economy Food Freezer

- Stores up to 405 lbs.
- 3 refrigerated shelves for fast freezing plus top cold plate
- Foods easy to see and reach, with upright storage convenience
- Door shelves. Packages store neatly, visible at a glance
- Bulk storage rack
- Only 28" wide, 63½" high

Suggested Retail $289.95

Only $228



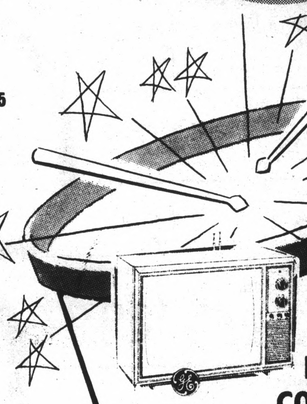
TBF-21DR

20.8 cu. ft. Refrigerator with 6.96 cu. ft. Freezer

- Two Ice 'N' Easy Trays
- Power Saver Switch
- 3 Adj. Shelves TBF-21DR

Suggested Retail $559.95

Only $428 WITH TRADE

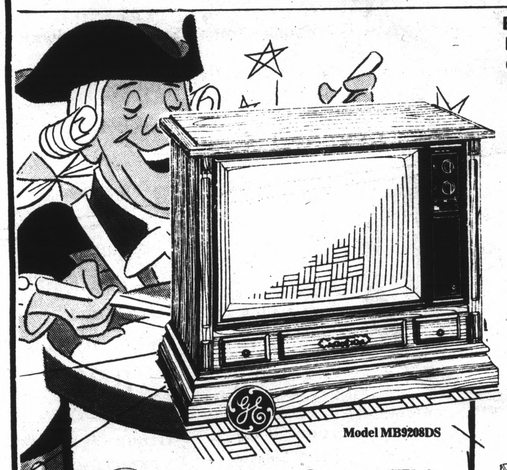


CD7302BG

19" GE PORTABLE COLOR TV

- Thumbwheel contrast and brightness control — for finger-tip easy adjustments
- Antennas — for both VHF & UHF reception

Only **$298 With Trade**



Model MB9208DS

BUY WHERE THERE'S NEVER ANY ADDITIONAL CHARGE FOR NORMAL DELIVERY AND INSTALLATION.

Console Color TV

100% SOLID STATE MODULAR COLOR TV

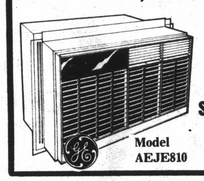
25 IN. DIAGONAL VIEWING AREA

1 Year Parts Warranty and 2 Year Picture Tube Guarantee

- 100 Per Cent Solid State "Energy Saver" chassis
- One Touch Color System
- Custom Picture Control

Only $518 With Trade

10,000 BTU, 115 VOLT, THINLINE AIR CONDITIONER



Model AEJE810

- Galvanized Steel Case
- Easy Mount Installation
- Hi-Efficiency

Suggested Retail $359.95

$228

Mini-Basket Pampers Delicate Washables!

MODEL WWA 7400P

- Filter-Flo® System traps lint
- Permanent Press Cycle
- 5 Wash/Rinse-Temperature Combinations
- Activated Soak Cycle
- Rinse Agent Dispenser
- Balanced Load Control
- Dependability — Coin Op proven

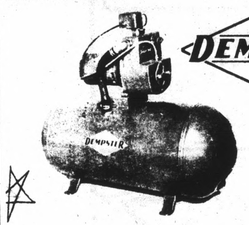
Suggested Retail $339.95

Only $248 With Trade

Model DDE 5200P

GE PRESS

ANOTHER REASON WHY GENERAL ELECTRIC IS A



DEMPSTER

Model 50W-T30

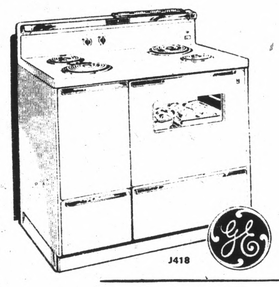
DEMPSTER JET PUMP

Now Only **$178.00**

40 Gallon Glass-Lined AUTOMATIC **WATER HEATER**

Model ERGT-D (Round)

Now Only **$110**



J418

40 IN. DIVIDED COOK TOP RANGE

$218 With Trade

- High Speed Calrod Units
- Picture Window Door
- Three Storage Drawers
- Suggested List $319.95

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With Approved Credit
FIRST PAYMENT
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Your Factory Direct GE Dealer

Model XA4217BN

100% SOLID STATE MONOCHROME TV

- 100% Solid State 19,000 Volt "Energy Saver" Chassis
- Pre-Set VHF Fine Tuning
- Noise Canceller Circuits
- Click In UHF and VHF

Only $128 With Trade

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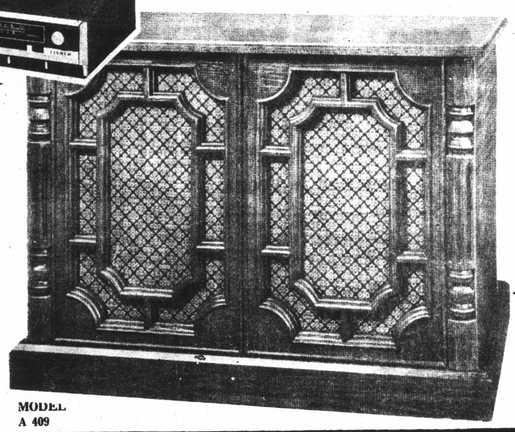
STEREO MUSIC SYSTEM

WITH AM-FM STEREO RECEIVER WITH 8-TRACK TAPE PLAYER AND PAIR OF 2-WAY SPEAKER SYSTEMS

- Auxiliary inputs for additional equipment
- High and low filters
- Stereobeacon for easy tuning to FM

Compare At $299.95
Model 2081

$198



MODEL A 409

CM

CURTIS MATHES

HI-FIDELITY STEREO CONSOLE

100 per cent solid state chassis, AM-FM Multiplex, 8-track tape, automatic frequency control, 4-speed changer and more!

Only $198 With Trade

PERMANENT AUTOMATIC DRYER

Suggested Retail $219.95

$138

★ **NORMAL CYCLE** dries regular fabrics automatically for desired time

★ **DELICATE CYCLE** gives special care to fine fabrics and fragile garments

★ **FLUFF CYCLE** gives gentle no-heat tumbling for freshening and no heat drying

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